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May 7, 2008

**Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S. W., Room TW-A325
Washington, DC 20554**

RE: MB Docket No. 04-233

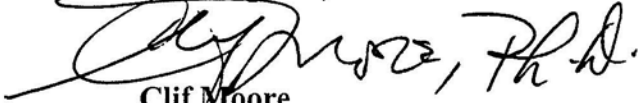
Dear Ms. Dortch:

Please be advised that this correspondence respectfully transmits my most sincere and heartfelt concerns regarding the proposed imposition the above captioned regulatory requirement which I believe will be inherently injurious and a bureaucratic nightmare for the local populace. The enormity and profundity of the problematic areas of concern cannot be fully realized without understanding WVVA-TV's existing organizational schemata, and how it interfaces/interacts with the community. I shudder to think what the comprehensive deleterious effects MB Docket No. 04-233 will render.

As a former Executive Director and Chief Administrative Officer of two not-for-profit entities, I maintain an acute cognizance of the positive impact WVVA-TV has on advancing and promoting the broad mission of such locally and regionally based corporations. Further, those aforementioned entities rely quite heavily on WVVA-TV for announcing employment vacancies, airing relevant events/stories, providing ample time for public affairs shows and, in general, for their understanding of their importance to our community. While it is not my intent to appear confrontational and/or controversial, it will be an incalculable travesty to impose the regulatory burdens of MB Docket No. 04-233 on an already communicative and supportive station. Not only is this my unequivocal posture, the citizenry in my district and those adjacent also share in this view. In that regard, I vehemently request that any consideration to impose additional regulatory requirements emanating from MB Docket No. 04-233 be summarily dismissed and ceased.

On behalf of the many fine citizens in the region, I thank you for your evaluation of this information. If you require amplification and/or clarification, please contact me upon such discovery via the avenues as herein contained. I anxiously await a prompt and positive reply.

Best Regards,

A handwritten signature in black ink, appearing to read "Clif Moore, Ph.D.", written in a cursive style.

Clif Moore

Chairman, Committee on Banking